

XELERATE

LAUNCHPAD PROGRAM

A program designed to foster an entrepreneurial mindset in high school students through a hands-on learning experience and the creation of their very own business idea.



The students will utilize Xelerate's tools and techniques to develop their own startup by doing extensive market research, multiple iterations and lightweight business models.

Xelerate Launchpad will teach high school students entrepreneurship and leadership skills and will help them interact with real customers and form various business partnerships. Xelerate will provide the mentorship, expertise, support and global connections that students need to become successful entrepreneurs.



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Guest Speakers

Program participants will also get to attend a series of guest lectures by CEO's of successful startups from around the world.

Creating new knowledge
through research

MODULES



EXPLORE & VALIDATE

Students will identify and research various business models, pitch ideas and create the first proof of concept for their products.



CREATE & TEST

Students will formalize the product through market research and create a minimum viable product. They will then beta test it with customers.



PREPARE & PITCH

Students will demo and pitch their company to a judging panel formed by serial entrepreneurs, CEO's of top startups and professors of entrepreneurship programs at top universities

FACULTY & MENTORS

The Xelerate LaunchPad Project participants will be mentored by professors/alumni of Top Universities, serial entrepreneurs and mentors from various industries

PROGRAM CONTACTS

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COMPANY WEBSITE

www.xelerateacademics.com